



201 North Rte. 48 · Oreana, IL · 62554 · (800) 254-7514 · illinisprayer.com - ohiovalleyag.com

December 1, 2012

RE: Illini Sprayer Company Rebranding

Beginning December 1, 2012, Illini Sprayer Company (ISC) will be changing its name to Ohio Valley Ag (OVA), expanding our footprint in Illinois, and expanding the products we offer. Without a doubt, we are very happy to share this news!

Our mutual growth has made geographical boundaries artificial and in some ways an impediment to best serving you. OVA is headquartered in Owensboro, Ky., has satellite locations in Russellville, Ky.; Greensburg, Ind. and serves a portion of Southern Ill. We will be opening a new store in Southern, Ill. area by summer of 2013 and we will be relocating our Oreana, Ill. store to a larger, more service-ready facility just a few miles up the road in Decatur, Ill. by the end of the year. **Our new address will be 3909 N Brush College Rd, Decatur, IL, 62526.** The location is located across the street from the Farm Progress Show.

Ohio Valley Ag will offer a complete line of new and used sprayers, fertilizer application equipment, along with precision farming equipment and parts. Ohio Valley Ag agricultural products include Apache Sprayers, fertilizer spreaders from Newton Crouch, Swinger loaders, Dalton liquid applicators, Dalton and Azland Anhydrous Ammonia running gears and toolbars, Azland seed box tenders and totes, and Raven precision electronics along with liquid row starter kits and FMC capture kits for your planters.

In the fall of 2011, OVA launched a state of the art e-commerce business system, Agrimart.net. The new and improved website offers 24 hour ordering with same-day and next-day shipping options to any location in the United States & Canada for all of your ag part and equipment needs.

Keith Roberts in service, and your outside sales representatives and I will all continue to serve your application needs as usual. In addition, I will begin to focus more on the operations of both the Illinois and Indiana Ohio Valley Ag locations while Richard Payne, President of OVA, will transition into a sales management role with our expanding outside sales team.

Be on the lookout for future advertising and open house information as we make this transition a reality.

Sincerely,

Mike Flatt